



Total Literacy Implementation Options

The Total Learning Option

A year-long professional development model with a single trainer that includes:

- 5 Total Literacy Strategies in each of
- 4 disciplines (auditory, visual, kinesthetic and linguistic), the teacher experiences
- 3 times (model by trainer, team planned and team taught with trainer, then team planned and coached by trainer)
- 2 create
- 1 “simple and sophisticated (according to Margaret Spellings, Secretary of education) approach.

The schedule is worked out with the specific school district, and has a parent component and a strong evaluation component. The goal is reducing the achievement gap.

Who is this for? An urban or rural school district that will work in collaboration with IDEAS and other local agencies to create a total learning environment which will reduce the achievement gap.

Immersion Option

4 days a week in a school with a single trainer or a team serving as hands-on implementers.

IDEAS will perform or supply all of the following:

- Introductory skills training (4-5 days)
- Frequent model lessons
- 4-6 Professional Development workshops per year
- Weekly teacher conferences, with follow-up observations and coaching
- Bi-weekly leadership meetings
- Progress reports
- Materials for every classroom
- Assessment – Qualitative and Quantitative

Who is this for? A school where the majority of students are achieving below grade level and teachers require effective, brain-based teaching and management strategies. Alternately, immersion is effective in a school that has no arts program or a new / struggling arts program that requires strong administrative support as curriculum and strategies are developed.

Comprehensive Option

2 days a week, likely a single person serving as a modeler and mentor, in some cases as a direct facilitator. IDEAS will perform or supply all of the following:

- Introductory skills training (4-5 days)
- Model lessons
- Professional Development workshops
- Teacher conferences, planning sessions, observations, and mentoring
- Leadership meetings
- Progress reports

- Materials for each classroom
- Assessment

Who is this for? A school organization with the belief that it will benefit from a constant presence, and regular staff support. This option is most suited to a school with strong/average student achievement whose staff has very little background in the arts, but belief and commitment. Conferences will be less frequent and teachers will be expected to take initiative.

Enhanced Option

1 day a week, likely a single person serving as a modeler and mentor, in some cases as a direct facilitator. IDEAS will perform or supply all of the following:

- Introductory skills training (3-5 days)
- A few model lessons
- Professional Development workshops
- Monthly teacher conferences
- Leadership meetings
- Progress reports
- Materials for every classroom
- Assessment

Who is this for? This is the general program for a school that wants in-school support every week. It is an excellent option for schools that are balanced but want to enhance achievement through increased attention to the arts. Teachers will receive training at the beginning of the year and then be expected to take substantial responsibility and initiative to try the strategies in their classrooms, meet and share together, and report back without constant monitoring. For a strong, independent staff that is ready to make a commitment to the arts, this model has been extremely effective.

Basic Option

30 total days through the school year / summer, likely one trainer but perhaps multiple Total Literacy experts. There will be an intensive week of training at the beginning of the program, then intermittent follow up training sessions as determined by scheduling. In this case, the in-school facilitator receives training as s/he will likely be a member of the school staff rather than an outside Total Literacy Master Trainer. IDEAS will perform or supply all of the following:

- Introductory skills training (3-5 days)
- A few sample lessons in the initial training
- Professional Development workshops
- Contacts for teacher questions / brainstorming
- Leadership meetings
- Progress reports
- Materials for every classroom
- Assessment

Who is this for? This is the basic program for a school that wants its teachers to receive training but does not desire in-classroom observation or feedback. Though less comprehensive than other packages, this program works very well for strong, motivated staffs that believe in the program and are receiving full administrative support. A solid arts program should already be in place and classroom teachers would ideally have some arts background.

Introduction Option

12 days through the year, a single trainer overseeing workshops with teachers / administrators. This option is less about implementation and more about introducing a staff and perhaps a district to Total Literacy. Monthly workshops on different topics will begin to familiarize teachers with the concepts and skills central to Total Literacy. This option works well in year one of implementation so that a staff will know what is coming in the future, however it is recommended

that this option be purchased in conjunction with the Total Literacy Training Videos to reinforce the workshops.

- Introductory skills training (2-5 days)
- Professional Development workshops
- Contacts for teacher/administrator questions / brainstorming
- Progress reports
- Materials for every classroom
- Assessment

Who is this for? IDEAS believes that this implementation option is sub-optimal because it does not allow for live model lessons or substantial peer-to-peer interaction, and it is offered more as an introduction to Total Literacy than a complete implementation. The largest benefit would be for an institution that wants to move slowly before deciding to make a five-year commitment.

Single Presentations

Single day introductory presentations and workshops are available, with fee depending on length and presenter.

Contact Patty@aeideas.com for further information, or call 203/229-0411.